



Children's
of Alabama®

Media Toolkit


How to reference our system:

- First reference: Children's of Alabama
- Second reference: Children's
- **DO NOT USE:** COA, Children's Hospital or UAB Children's Hospital

Location Specific Naming Conventions:

- Benjamin Russell Hospital
- Children's South
- Pediatrics East
- Greenvale Pediatrics
- Mayfair Medical Group
- Midtown Pediatrics
- North Alabama Children's Specialists
- Over the Mountain Pediatrics
- Pell City Pediatrics
- Physicians to Children/Central Alabama Children's Specialists
- Vestavia Pediatrics
- Pediatrics West
- Children's on Third
- Children's at Lakeshore
- Patriot Park

CONTACT US

 A Media Relations representative can be reached 24 hours a day by calling or texting 205-800-4052.

 Media:
Garland Stansell, APR
Amy Dabbs
Tachana Johnson
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Emily Williams

Children's has been recognized:





- U.S. News and World Report: Ranked among the nation's best hospitals and the best hospital for children in Alabama.
- Forbes: America's Best Employer



Children's at a glance:

- Licensed for 332 beds and 48 NICU bassinets
- Has 14 pediatric practices
- Serves patients from every county in Alabama and more than 46 states
- In 2023, we managed more than 680,000 patient visits and more than 16,000 patient admissions

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